

City Strategic Plan *Alexandria* 2022



Community Meeting 1: Visioning
Monday, March 14, 2016
TC Williams High School

Meeting Agenda

7:00-7:10	Welcome and Introductions
7:10-7:20	About the City Strategic Plan
7:20-7:30	Questions
7:30-8:00	Small Group Activity
8:00-8:50	Large Group Activity
8:50-9:00	Next Steps

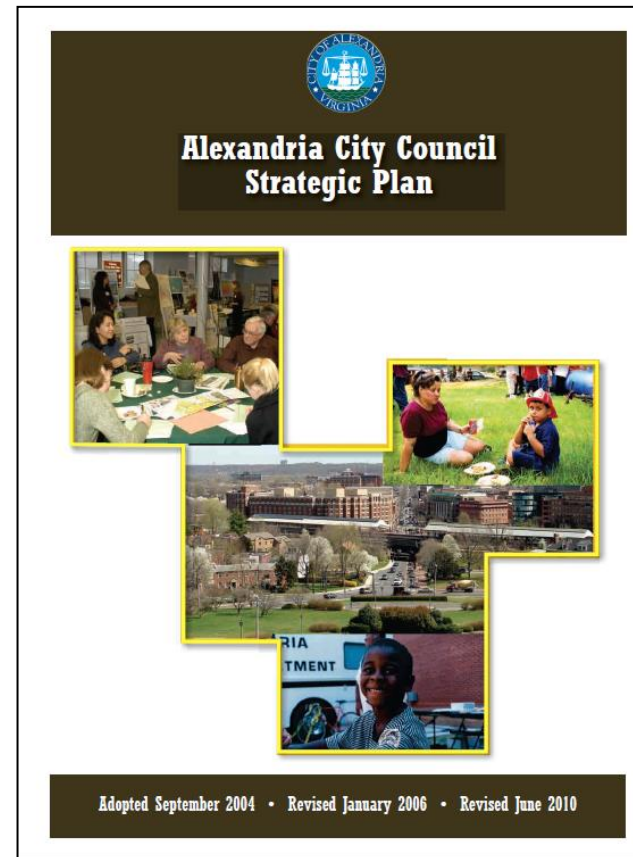


About the City Strategic Plan



Our Last City Strategic Plan

- Our City Strategic Plan was effective from 2004 – 2015
- Updated by the community and adopted by City Council in 2004, 2006, and 2010
- Arrived at document through an open community engagement process



Our Next City Strategic Plan

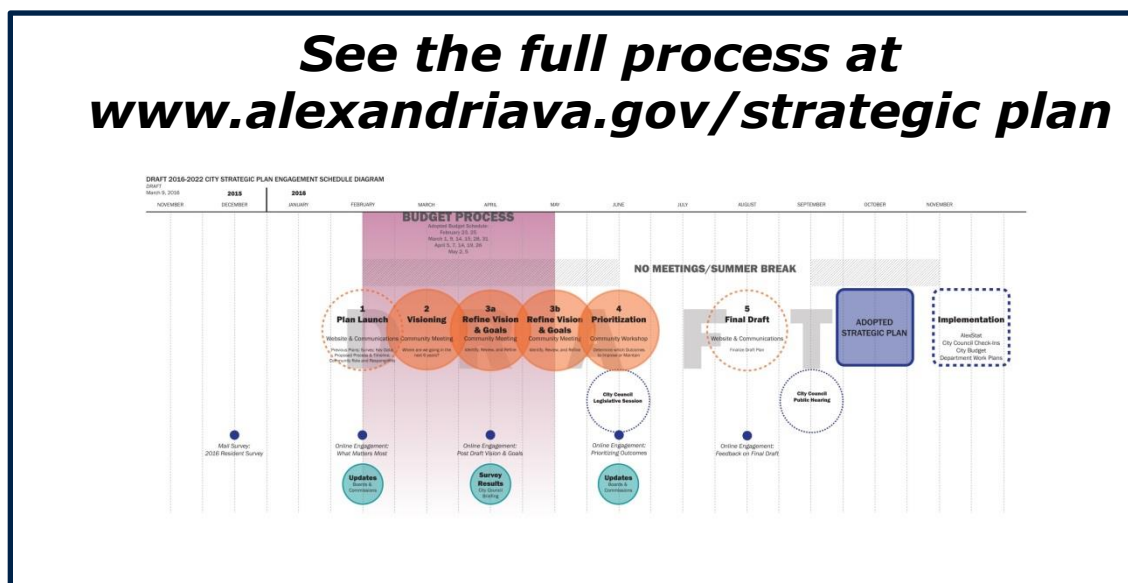
- **Why now?** We have a newly elected City Council and our last City Strategic Plan has now expired.
- **How will it be developed?** A robust, open, and collaborative community engagement process with City Council deliberation and approval.
- **What is it?** Sets our vision for 2022 that the City Government is striving to achieve.
- **After it is completed what happens?** It will be used to guide our budget and management decisions (this is what we call Results Alexandria). We will regularly report back our progress to the City Council and the public.



Summary of our Process

1. **Vision community meeting (tonight)**
2. Refine the vision and goals community meeting
3. Prioritization community meeting
4. City Council legislative sessions

**See the full process at
www.alexandriava.gov/strategic-plan**



Tonight's Objective

- **Begin to develop the themes for the Strategic Plan**
 - **Small group activity:** Alexandria over the past five years and today
 - **Large group activity:** What should Alexandria be like in 2022?



What Will it Look Like?

(draft framework for presentation purposes only)

In 2022 Alexandria is **SAFE**

What is a Safe City?

Alexandria is a safe City when City residents, businesses, employees, and visitors are protected from crime, fire, and disasters. Being safe from crime means that the City has a **low amount of crime** and people feel safe throughout the community...

What Goals are we Striving to Achieve?

Low crime	Reduce all incidents of crime to 1 per 1,000 by 2022
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What Adopted Plans help us Achieve this?

- Public safety master plan

What Will it Look Like?

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Tonight

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Questions



Small Group Activity: Alexandria Today and Over the Last 5 Years

Small Group Activity

Please keep in mind the civic engagement principles and meeting ground rules

Alexandria today and over the last 5 years

- Think broadly and holistically from the perspective of what's best for the City as a whole
- Think creatively
- Consider all facets of living and working in Alexandria
- What do you love about living/working in Alexandria right now?
- What are your greatest concerns about living/working in Alexandria right now?
- What has changed for the better in Alexandria over the last 5 years?
- What has changed for the worse in Alexandria over the last 5 years?

Large Group Activity:

What would you like Alexandria to look like in 2022?

Large Group Activity

Please keep in mind the civic engagement principles and meeting ground rules

What would you like Alexandria to look like in 2022?

- Think broadly and holistically from the perspective of what's best for the City as a whole
- Think creatively
- Consider all facets of living and working in Alexandria
- Try to frame your ideas in a positive way: "*Alexandria will be...*" versus "*Alexandria won't be...*"
- Think of city-wide changes as opposed to specific neighborhoods, parks, or streets
- Focus on how the City government can help achieve your vision for 2022

Next Steps



What part did we build tonight?

(draft framework for presentation purposes only)

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Next Steps: Refine Vision and Goals

Please join us for the next stage and help us to continue to build our City Strategic Plan through:

- Online discussion:
alexandriava.gov/StrategicPlan
- Community meeting: Refining Vision and Goals, Location and Time TBD



Want to Know More?

www.alexandriava.gov/StrategicPlan

Radhika Mohan:

radhika.mohan@alexandriava.gov

703-746-3850